

SPRING BARK!!!

Dear Friends,

The Woodlands Dog Park Club (TWDPC), in partnership with the Community Associations of The Woodlands, is proud to host our sixth Annual **SPRING BARK!!! 2010**. We hope that you will join us on **April 17th** and support our efforts in **Bettering the Lives of our Best Friends**. We are delighted to announce that renowned artist and friend, Jim Tweedy, of Friendly Doggies fame, is once again designing the **SPRING BARK!!!** artwork for our t-shirts and posters. His art will reflect this year's theme, "**You've got a Friend!**"

Proceeds from **SPRING BARK !!! 2010** will continue to help us make a positive difference in the lives of neglected and abused animals in our area . Not only will our organization continue to push for educating pet owners as to the benefits of spay and neuter for their own pets but also how responsible pet ownership can bring down the numbers of animals entering our shelters.

SPRING BARK!!! 2009 was voted as the **Best Pet Event in the Houston** area. This is a because we have wonderful supporters like yourselves who dream for a better future for the animals in our county and surrounding areas. **SPRING BARK !!! 2010** will be even better.

A Pledge Walk begins the day with an anticipated 400 walkers following a scenic course from the Community Associations Building on Lake Woodlands Drive, over the bridge, finishing at the event's site, Northshore Park. Participants, walkers and new arrivals will then enjoy a fun-filled day of dynamic dog-related activities, contests and demonstrations with many events open to both two- and four-legged participants: agility, dog-dancing, pet contests, free training sessions by area trainers, and pet photos by Marmalade Pet Fur-tography. A Silent Auction and Raffle will provide everyone with the chance to win some great items and services donated by area businesses. Area rescue groups, who work tirelessly toward saving lives, will also join us that day to raise awareness for their dog breeds and organizations.

Sponsors will have the opportunity to display and sell at their booths – a great opportunity to reach a large number of folks in a relaxed and festive spring setting.

The Woodlands Dog Park Club is a non-profit organization and our support of those who find the time, heart and strength to care for those animals who would otherwise not find safe haven, is possible only through the help and generosity of the public, local businesses, and friends.

We sincerely hope that you will choose to be part of this year's **SPRING BARK!!!** and help make a better life for the homeless dogs and cats who need the dedication of local rescues and shelters and the compassion of the community to find their way off the streets. All funds go directly to care for the animals. TWDPC has no paid staff and all donations are tax-deductible. In its sixth year, **SPRING BARK!!!** is a proven success and now draws participants as far as Katy, Sugarland, Kingwood, Spring ,Galveston and Houston.

I have attached our year end letter so that you can see how your support and generosity has helped us in our mission. On behalf of the true hearts, furry faces and always-hopeful eyes of the dogs and cats you will be saving, we thank you for your consideration and hope to see you at the best pet event in the area!

Laura McConnell, President (SPRING BARK!!! CHAIR)
Peter Felix, Vice President (SPRING BARK!!! Co-chair)
Members and Volunteers of The Woodlands Dog Park Club

SPRING BARK!!!

SPONSOR LEVELS - SPRING BARK!!! 2010

“You’ve got a Friend”

LEADER OF THE PACK

TOP-DOLLAR CONTRIBUTOR (\$3,500)

As Alpha Dog, you receive top billing and recognition on **the front of the event T-shirt**. Benefits will also include placement of name and/or logo in all event-printed material, promotional advertising and acknowledgment in press releases (if entry received by the March 1st deadline). You will also receive one year’s free advertising in the Pet Services directory on The Woodlands Dog Park Club website. You will receive the best location at the park for your tent (exhibition field 1). *Additional considerations include: a commemorative plaque and eight (8) complimentary SPRING BARK!!! T-shirts. Two tents and one 6 ft table will be provided.*

PLATINUM PAW

\$1,500

As a premiere contributor, your **logo** will appear in **top-tier placement** on the back of the event T-shirt. Benefits will also include recognition in all event-printed material, promotional advertising, and acknowledgment in press releases (if entry received by the March 1st deadline). Also included is six months’ free advertising in the Pet Services directory on The Woodlands Dog Park Club website. You will receive a placement by the agility field at the event (exhibition field 1). *Additional considerations include: a commemorative plaque and six (6) complimentary SPRING BARK!!! T-shirts. Tent and 6 ft table will be provided.*

GOLDEN PAW

\$1,000

As an elite contributor, your **logo** will receive **second-tier placement** on the back of the event T-shirt. Benefits will also include recognition in all event-printed material, promotional advertising, and acknowledgment in press releases (if entry received by the March 1st deadline). Also included is six months’ free advertising in the Pet Services directory on The Woodlands Dog Park Club website. Your tent will receive placement by the agility field (exhibition field 1). *Additional considerations include: a commemorative plaque and four (4) complimentary SPRING BARK!!! T-shirts. Tent and 6 ft table will be provided.*

SILVER PAW

\$ 500

As a high-level contributor, your **logo** will receive **third-tier placement** on the back of the event T-shirt. Benefits will also include recognition in event-printed material (if entry received by the March 1st deadline) and six months’ free advertising in the Pet Services directory on The Woodlands Dog Park Club website. Your tent will be placed at exhibition field 1 or 2 depending on earliest commitments. *Additional considerations include: three (3) complimentary SPRING BARK!!! T-shirts. Tent and 6 ft table will be provided.*

BRONZE PAW

\$ 300

As a valued contributor, **your name** or **business name** will receive **fourth-tier placement** on the back of the event T-shirt. Benefits will also include recognition in event-printed material (printed business name only), (if entry received by the March 1st deadline) and four months’ free advertising in the Pet Services directory on The Woodlands Dog Park Club website. *Additional considerations include: two (2) complimentary SPRING BARK!!! T-shirt. Tent and 6 ft table will be provided.*

TRUE BLUE FRIENDS

\$ 100

Our True Blue Friends are thanked in our SPRING BARK!!! Event Day Program and on the Pet Services page on The Woodlands Dog Park Club website. *Additional considerations include: one (1) complimentary SPRING BARK!!! T-shirt.*

Please note that logo size/placement will be at the \$500 level or below for in-kind donations.

PLEASE INDICATE COMMITMENT/INTENT TO REGISTER A SPONSORSHIP BY MARCH 1ST, 2010 BY CONTACTING:

LAURA MCCONNELL (SPRING BARK!!! 2010 CHAIR)

(281) 851-8844

EMAIL: lakoalamac@sbcglobal.net

FOR MORE INFORMATION ABOUT TWDP, VISIT WWW.THEWOODLANDSDOGPARKCLUB.ORG